

Catalog: 2006-2008
 Date: _____
 Adviser: _____
 SSN: _____

Address: _____

 Phone: _____

COM MAJOR
 AD/PR

Name: _____

BASIC COURSE REQUIREMENTS:	Sem	Grade	HRS.	COMMUNICATION CORE:	Sem	Grade	HRS.
Health 101			1	COM 191 Intro to Communication Theory			3
Physical Activity _____			1	COM 200 Mass Communication			3
Physical Activity _____			1	Com 300 Cross Cultural			3
Physical Activity _____			1	COM 301 Adv Public Speaking (COM 101)			3
				COM 312 Interpersonal Communication			3
English 101 Must earn a "C" or better			3	COM 400 Com Research (COM 191) WI			3
English 102 (EN 101) Must earn a "C" or better			3	COM 450 Com Law & Ethics			3
English 201 (EN 101 & 102)			3	COM 451 Persuasion (COM 191)			3
English 202 (EN 101 & 102) (or 311,312 or 321,322)			3	Total Communication Core:			24
				Advertising/Public Relations Area:			
Christian Studies 110			3	COM 314 Marketing Communications WI			3
Christian Studies 321 or 331 (EN 101/102)			3	COM 323 Organizational Communication			3
				COM 335 Prin of Public Relations WI			3
COM 101 Speech OC Must earn a "C" or better			3	COM 420 Principles of Advertising WI			3
				COM 425 Direct Marketing			3
Elective: AR 201 Art Appreciation			3	COM 435 Public Relations Campaigns			3
				COM 311 Small Group			3
Lab Science _____			4	MGT 355 Internet Application (CIS 101)			3
Lab Science _____			4	MGT 365 Electronic Media (CIS 101)			3
				Total Advertising/PR Hours:			27
MA 102 or higher Must earn a "C" or better			3				
				MINOR REQUIREMENTS FOR:			
History _____			3	_____			3
History _____			3	_____			3
				_____			3
Social & Behavioral Sciences:				_____			3
CIS 101 Microcomputer Applications CL			3	_____			3
			3	_____			3
				TOTAL MINOR REQUIREMENTS:			18
TOTAL UM CORE REQUIREMENTS:			51				
				GRAND TOTAL HOURS:			128
GENERAL EDUCATION COURSES:							
_____				Check when freshman seminar completed			<input type="checkbox"/>
_____				Check when community service completed			<input type="checkbox"/>

Total General Education Courses:			8	Check when degree plan is on file			<input type="checkbox"/>

*Prerequisites are noted in parentheses.

Dates of Office Visits:
